

# MAE ALDRIDGE

## EDUCATION

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### LOUISIANA TECH UNIVERSITY

*May, 2021*

BFA, GRAPHIC DESIGN

## WORK EXPERIENCE

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### DR. TALBOTS USA

*Social Media Graphic Designer, July 2021–Present*

- Generate graphic content for social media
- Measure key performance indicators
- Create digital campaigns to generate account growth/build brand awareness
- Produce & maintain content calendars

### CRUMBS CATERING

*Freelance Designer, 2020*

- Conceptual marketing campaigns through social media posts/graphics
- Design & create promotional graphics, signage, & menu options

### ROTOLO'S CRAFT & CRUST

*Manager, July 2019–July 2021*

- Ensure servers follow company policies
- Verbal & written communication with patrons & kitchen staff
- Handle customer complaints
- Adjust food & draft beer menus as items run out/need replacement

## AFFILIATIONS

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### PHI MU FRATERNITY

*Member, 2017–Present*

### NATCHEZ GARDEN CLUB

*Royal Court, 2020*

### HABITAT FOR HUMANITY

*Member, 2017–18*

## AWARDS

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**Neel & Neel** Endowed Scholarship, 2020

**Student Show** Nominee, 2019

**Bulldog Out-of-State** Scholarship, 2017–21

**Outstanding Student** Scholarship, 2017–21

## SKILLS

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- Video Content Creation
- Copywriting
- Layout
- Illustration (Digital & Analog)
- Adobe CC
- Communication
- Problem Solving
- Customer Service